

2024



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ECO-LITERATE

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Educational Program for The Youngs



Erasmus+

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Week 1: Understanding Ecology

Day 1: Introduction and Orientation

- **Goal:** Build trust among participants, create a collaborative atmosphere, and introduce the program structure.
- **Activities:**
 1. **Orientation Session:**
 - The program's objectives, structure, and weekly themes are explained to the participants.
 - Tools: Presentation slides, brochures outlining the program schedule.
 2. **Icebreaker Games:**
 - Participants introduce themselves and share one environmentally related fact. For example: "My name is Sarah, and I love recycling."
 - Tools: Name tags, group seating arrangement.
 3. **Program Expectations and Rules:**
 - Participants discuss their expectations and agree on ground rules.
 - Tools: Flipchart, colored markers.
 4. **Environmental Trivia Quiz:**
 - A fun Kahoot quiz focusing on basic environmental knowledge.
 - Tools: Kahoot platform, smartphones.

Day 2: Fundamentals of Ecosystems

- **Goal:** Teach participants the structure and dynamics of ecosystems.
- **Activities:**
 1. **Interactive Lecture:**
 - Topics: Photosynthesis, food chains, and energy cycles.
 - Tools: Animated slides, short educational videos.
 2. **Ecosystem Modeling:**
 - Groups create physical models of ecosystems (e.g., forest, wetland ecosystems).
 - Tools: LEGO, paper crafting materials.
 3. **Group Work:**
 - Teams research and present on different ecosystem types (land, water, urban ecosystems).
 - Tools: Posters, colored papers.

Day 3: Local Ecosystem Field Trip

- **Goal:** Provide participants with hands-on experience in exploring local ecosystems.
- **Activities:**
 1. **Nature Walk:**
 - Participants observe local flora and fauna.
 - Tools: Field guides, notepads.
 2. **Observation Journals:**

- Participants record their observations through drawings or notes.
 - Tools: Notebooks, pens.
3. **Ecosystem Evaluation:**
- Groups assess environmental issues in the area (e.g., litter, invasive plants).
 - Tools: Cameras, evaluation forms.

Day 4: Environmental Issues

- **Goal:** Deep dive into global environmental challenges.
- **Activities:**
 1. **Case Study Analysis:**
 - Discuss issues in different countries (e.g., deforestation in Brazil, water scarcity in Turkey).
 - Tools: Case study documents.
 2. **Discussion Circle:**
 - Brainstorm solutions to these challenges.
 - Tools: Roundtable setup, flipchart.
 3. **Documentary Screening:**
 - Watch a selected environmental documentary and discuss its implications.
 - Tools: Projector, speakers.

Day 5: Quiz and Evaluation

- **Goal:** Recap the week's learning and gather feedback from participants.
- **Activities:**
 1. **Kahoot Quiz:**
 - A fun quiz summarizing the week's topics.
 - Tools: Kahoot platform.
 2. **Weekly Feedback Session:**
 - Participants share their thoughts on the week's activities.
 - Tools: Online or printed surveys.
 3. **Awards Ceremony:**
 - Small prizes for quiz winners.
 - Tools: Gifts (books, eco-friendly products).

Week 2: Practicing Sustainability



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Day 1: Sustainable Living Practices

- **Goal:** Introduce practical techniques for sustainable living.
- **Activities:**
 1. **Waste Segregation Workshop:**
 - Learn how to separate waste into recyclables, compost, and landfill.
 2. **Build Your Own Water-Saving Device:**
 - Create simple devices to conserve water at home.

Day 2: Composting Workshop

- **Goal:** Equip participants with skills to turn organic waste into compost.
- **Activities:**
 1. **Composting 101:**
 - An introduction to composting: what it is, how it works, and its benefits.
 - Tools: Slides, videos.
 2. **Hands-On Composting:**
 - Create compost using kitchen waste and garden leaves.
 - Tools: Compost bins, organic waste.
 3. **Compost Observation:**
 - Examine compost samples at various stages.
 - Tools: Compost samples.

Day 3: Upcycling Art

- **Goal:** Foster creativity and encourage reuse through upcycling.
- **Activities:**
 1. **Upcycling Workshop:**
 - Turn used materials into new items (e.g., tote bags from old T-shirts).
 - Tools: Fabric, scissors, paint.
 2. **Art Exhibition:**
 - Display and present upcycled creations.
 - Tools: Exhibition area, posters.
 3. **Discussion:**
 - Share ideas on reducing waste through creative reuse.
 - Tools: Group discussion setup.

Day 4: Sustainability Audit

- **Goal:** Encourage participants to analyze their habits for sustainability.
- **Activities:**
 1. **Carbon Footprint Calculation:**
 - Use online tools to measure personal carbon footprints.
 - Tools: Computers, tablets.
 2. **Personal Sustainability Plan:**
 - Create actionable plans to reduce carbon footprints.
 - Tools: Templates, guides.
 3. **Group Presentations:**
 - Share and discuss plans in small groups.
 - Tools: Flipcharts.



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Day 5: Project Presentations

- **Goal:** Showcase projects and receive peer feedback.
- **Activities:**
 1. **Presenting Sustainability Projects:**

- Participants present projects developed throughout the week.
 - Tools: PowerPoint, projector.
2. **Discussion and Feedback:**
 - Groups discuss projects and provide constructive feedback.
 3. **Certification Ceremony:**
 - Distribute certificates of participation.
 - Tools: Certificates, small awards.

Week 3: Advocacy for Change



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Day 1: Campaign Design

- **Goal:** Teach participants how to create impactful environmental campaigns.
- **Activities:**
 1. **Crafting Key Messages:**
 - Workshop on creating effective campaign messages.
 2. **Campaign Design Lab:**
 - Groups create posters or short videos.
 3. **Group Presentations:**
 - Share and critique campaign designs.

Day 2: Community Engagement Skills

- **Goal:** Train participants in effective community outreach.
- **Activities:**
 1. **Social Media Management:**
 - Learn strategies for impactful online campaigns.
 2. **PR Workshop:**
 - Design press releases and event announcements.
 3. **Press Conference Simulation:**
 - Practice presenting campaigns to the public.

Day 3: Community Service Day

- **Goal:** Engage participants in hands-on environmental service.
- **Activities:**
 1. **Clean-Up Drive:**
 - Clean a local park or beach.
 2. **Tree Planting:**
 - Plant trees in a designated area.
 3. **Impact Discussion:**
 - Reflect on the day's activities and their outcomes.

Day 4: Campaign Execution

- **Goal:** Implement campaigns designed by participants.
- **Activities:**
 1. **Outreach Activities:**
 - Distribute flyers and posters in the community.
 2. **Social Media Campaign:**
 - Share campaign messages on social platforms.
 3. **Community Feedback:**
 - Gather responses from the public.

Day 5: Closing and Evaluation

- **Goal:** Evaluate the program's impact and celebrate participants' achievements.
- **Activities:**
 1. **Program Recap:**
 - Review activities and lessons learned.
 2. **Feedback Session:**
 - Collect participant feedback on the program.
 3. **Certification and Awards:**
 - Distribute certificates and reward top projects.



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